



# LINDA SIM

## DELIVERY CONSULTANT

### A BIT ABOUT ME

I have 22 years' experience in facilitating, training and coaching teams in Sales & Marketing, eCommerce, and Loyalty across sectors including aviation, hospitality, teaching, and social enterprises. I've developed and delivered training for employees from extensive backgrounds, ethnicities, and religions, using my skills to guide them to reflect, develop, and achieve personal growth and performance effectiveness.

### MY VALUES

My passion is to empower individuals, teams and organisations to grow and improve, reach their potential, identify goals and achieve their desired performance outcomes in a safe and positive environment. The topics close to my heart are quality education, gender equality, reducing inequality and peace, justice and strong institutions.

### I'VE WORKED WITH...

- Cathay Pacific Group
- JP Morgan
- Gilead Sciences
- AIA Group
- Shangri-La Hotels

## POSITION

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**DELIVERY CONSULTANT**

## CORE SKILLS

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- COMMUNICATION SKILLS
- EXECUTIVE LEVEL EFFECTIVENESS
- DIVERSITY & INCLUSION
- LEADERSHIP DEVELOPMENT
- CLIENT SERVICE EXCELLENCE
- EXECUTIVE LEVEL COACHING

## BACKGROUND

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Born and brought up in Hong Kong, I have travelled extensively and lived in Australia, France, Spain, UK and the US. This cultural diversity afforded me the fortunate foundation to build rapport and trust with people from varied backgrounds.

After obtaining my BA(Hons) in UK, I spent a year teaching in France which initiated my aspiration to help others learn, realise their talents and make sustainable positive change in their lives. I've since driven Crisis Support Training Programmes, and coached many sales teams to success in UK and across Europe.

## QUALIFICATIONS & CERTIFICATIONS

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- NLP Coach and Practitioner
- Time Line Therapy® Practitioner
- Associate Certified Coach (International Coach Federation)
- Accredited Organisational Coach (Level Three), Organisational Coaching
- Management Development
- Heartstyles Life Indicator Accredited Facilitator & Coach
- Customer Service
- Effectiveness Leadership
- Handling Conflict

## LANGUAGES

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- English
- French (proficient)
- Cantonese (basic)

## WILLING TO TRAVEL

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Yes