



# JASON FURNESS

FOUNDER, DIRECTOR

## A BIT ABOUT ME

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I'm a leading learning consultant who has helped transform some of the world's best-known companies. I specialise in creating positively disruptive, sustainable learning journeys using simple, powerful, practical techniques. As Founder and Director of Actualize, I bring more than 25 years of industry experience to a range of clients globally.

## MY VALUES

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I'm passionate about making a positive difference in the world, and my goal is to help people and society be more effective and happier.

## EXAMPLE CLIENTS...

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- HSBC
- Unilever
- Microsoft
- AXA
- Yum!

## POSITION

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FOUNDER, DIRECTOR

## CORE SKILLS

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- MASTER TRAINER
- CULTURE CHANGE AT SCALE
- SALES & NEGOTIATION TRANSFORMATION
- LEADERSHIP DEVELOPMENT
- SOCIAL TRANSFORMATION
- PERFORMANCE COACHING

## BACKGROUND

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My career in Learning & Development spans more than 25 years, beginning in the financial sector where I led people development at a multinational bank. My passion lies in leadership development, culture change, sales transformation, business development and executive coaching. I've worked across many industries including banking, aviation, technology, hospitality, insurance, FMCG, computing, logistics, fast food and apparel.

Before founding Actualize, I was Global Director at Bridge Partnership for seven years. During this time I was involved in leading the biggest change in the company's history.

I have extensive experience working in the not-for-profit space, where my talent for designing and developing innovative global transformation programs has won me master trainer ratings from several multinational organisations.

## QUALIFICATIONS & CERTIFICATIONS

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- Master Trainer of Neuro Semantics
- Neuro-Linguistic Programming
- Myers Briggs
- Hogan
- Theory U
- Heartstyles Life Indicator

## LANGUAGES

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English

## WILLING TO TRAVEL

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Yes